



Goodbye Graffiti™

We Get it *Off* & Keep it *Off*™

Franchise Information





We Get it *off* & Keep it *off*™

What We Do

- Graffiti Removal Service
- Anti-Graffiti Coatings
- Ever-Clean Maintenance Program
 - monthly maintenance program providing a recurring income stream
- Sentinel Sales Program
 - reconnaissance sales program that is free to our clients and provides repeat business





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Who Are We

- 22 year-old business in US and Canada
- Providing service in Seattle, WA for 16 years
- The largest graffiti removal company in the world
- Leaders in graffiti removal technology and environmentally responsible graffiti removal practices





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Culture & Fit

- Service Business- no sales inventory
- B2B- no retail sales
- Sales Opportunities –
Wherever there is graffiti and more!
- Improve the Quality of Life in your Community
- Award-winning environmental sustainability programs



Why Should You Join Us?

- Get in on a \$10 Billion+ industry!!!
- We are committed to you and your customers!
- Ongoing education – there is always something to learn
- Proprietary removal products and methods
- Recurring income streams available
- Sales programs



Goodbye Graffiti™ ClickOff™ - Job Board

Year	Month	Supervisor	Job #	Title	City	State	Start	End	Pay	Contract	Status
2013	12	Michael J. Smith	79110068	City of Dallas	Dallas	TX	12/10/13	12/10/13	16.25	Full Time	Open
2013	11	Caroline De Gooijer	79110079	City of Dallas	Dallas	TX	11/01/13	11/01/13	15.25	Part Time	Open
2013	11	City of Dallas	79110088	City of Dallas	Dallas	TX	11/01/13	11/01/13	15.25	Part Time	Open
2013	11	City of Dallas	79110090	City of Dallas	Dallas	TX	11/01/13	11/01/13	15.25	Part Time	Open
2013	11	City of Dallas	79110102	City of Dallas	Dallas	TX	11/01/13	11/01/13	15.25	Part Time	Open
2013	11	City of Dallas	79110103	City of Dallas	Dallas	TX	11/01/13	11/01/13	15.25	Part Time	Open
2013	11	City of Dallas	79110104	City of Dallas	Dallas	TX	11/01/13	11/01/13	15.25	Part Time	Open
2013	11	City of Dallas	79110105	City of Dallas	Dallas	TX	11/01/13	11/01/13	15.25	Part Time	Open
2013	11	City of Dallas	79110106	City of Dallas	Dallas	TX	11/01/13	11/01/13	15.25	Part Time	Open
2013	11	City of Dallas	79110107	City of Dallas	Dallas	TX	11/01/13	11/01/13	15.25	Part Time	Open
2013	11	City of Dallas	79110108	City of Dallas	Dallas	TX	11/01/13	11/01/13	15.25	Part Time	Open
2013	11	City of Dallas	79110109	City of Dallas	Dallas	TX	11/01/13	11/01/13	15.25	Part Time	Open
2013	11	City of Dallas	79110110	City of Dallas	Dallas	TX	11/01/13	11/01/13	15.25	Part Time	Open
2013	11	City of Dallas	79110111	City of Dallas	Dallas	TX	11/01/13	11/01/13	15.25	Part Time	Open
2013	11	City of Dallas	79110112	City of Dallas	Dallas	TX	11/01/13	11/01/13	15.25	Part Time	Open
2013	11	City of Dallas	79110113	City of Dallas	Dallas	TX	11/01/13	11/01/13	15.25	Part Time	Open
2013	11	City of Dallas	79110114	City of Dallas	Dallas	TX	11/01/13	11/01/13	15.25	Part Time	Open
2013	11	City of Dallas	79110115	City of Dallas	Dallas	TX	11/01/13	11/01/13	15.25	Part Time	Open
2013	11	City of Dallas	79110116	City of Dallas	Dallas	TX	11/01/13	11/01/13	15.25	Part Time	Open
2013	11	City of Dallas	79110117	City of Dallas	Dallas	TX	11/01/13	11/01/13	15.25	Part Time	Open
2013	11	City of Dallas	79110118	City of Dallas	Dallas	TX	11/01/13	11/01/13	15.25	Part Time	Open
2013	11	City of Dallas	79110119	City of Dallas	Dallas	TX	11/01/13	11/01/13	15.25	Part Time	Open
2013	11	City of Dallas	79110120	City of Dallas	Dallas	TX	11/01/13	11/01/13	15.25	Part Time	Open





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Start Up Costs

- Franchise Fee - \$45,000 (Veterans \$33,750)
- Start Up Kit - \$7,000
- Investment Range - \$72,795 - \$95,160
- Liquid Capital - \$100,000
- Net Worth Required - \$300,000
- Royalty – 7%
- Marketing Fee – 2%





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Training & Launch

Over 200 hours of training split between our Corporate location in Seattle, WA and your location includes:

- Comprehensive Operations Manuals
- Setting up your new business training
- Technical training including environmental and safety best practices
- Customer sales training and sales programs
- Operations and Management
- Scheduling, dispatching, vehicle tracking and location management software
- Budgeting, Accounting and Finance
- Plus...
 - Assistance in setting up your office/shop
 - Initiation Launch quick start sales and marketing program





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Support

- Marketing and Advertising Support
- Centralized Purchasing
- Sales Support
- Ongoing Education
- Company Intranet and Communications





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Contact – for Franchising Information



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